

# SOCIAL MEDIA SECRETS

Quick & Easy Ways To Get Clients  
From *Facebook, Instagram, LinkedIn*  
and Other Untapped Sites & Apps



## Christian Mickelsen

Author of the bestselling  
ABUNDANCE UNLEASHED

# **Social Media Secrets:**

Quick And Easy Ways To Get Clients  
From Facebook, Instagram, LinkedIn And  
Other Untapped Sites And Apps...

**Client-Getting Social Media and  
Email Templates + Workbook**

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**Christian Mickelsen**

## **How To Use This Document**

Use this as a valuable resource for marketing your business. It includes social media templates and email templates that you can easily copy and paste to get clients. Next, are social media sample posts so you see how it looks and works. Finally, you'll see a fill-in-the-blank workbook you can use to follow along during the training session.

## How To Use These Pre-written Templates

This resource contains offers for all the major niche markets for coaches. You can use the templates as they are, or customize them to suit your particular niche market.

Once you pick the pre-written offer that's best for you, share it on Facebook, LinkedIn and Instagram and watch as people go crazy wanting to have a session with you.

For example, if you have friends on Facebook, share it on Facebook. If you have a LinkedIn account, send it to your LinkedIn associates. If you have an email list, send a pre-written offer to your email subscribers.

You can also use these templates offline. For example, if you're given a chance to give a 30-second commercial at a networking event, you can say, "Hi, my name is \_\_\_\_\_. I'm a dating coach for women and help women find the man of their dreams. Right now, I'm offering a special Find Your Soul Mate Now coaching session where we'll do X, Y, Z. If you'd like to have one of those sessions with me, just make sure I get your card when everybody is finished introducing themselves. It's great to meet all of you."

One of my clients went from zero to \$15,000 a month and climbing (that's \$180,000/year!) in his coaching business within 60 days by getting clients through LinkedIn using what I'm sharing here.

This is the way to get people lining up around the block wanting to have a session with you. From there, all you need to do is take them through an introductory coaching session. (I'll be sharing the 5 steps to signing up clients for \$5,000 to \$100,000 each in Part 4 of our "Get Clients Masterclass" so you know exactly what to do in those intro sessions).

## 10 Pre-Written Red Hot Free Session Offers...

Choose the target market that most closely matches yours and start getting more clients today!

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# Business Coach Templates

## EMAIL TEMPLATE:

Subject Line: Get the Business Breakthrough You Need...

Hi FIRST NAME,

If you've been working to grow your business for a while now and things aren't happening as fast as you want, then I'd like to help you create a MAJOR business BREAKTHROUGH. Here's the scoop...

I've heard from a lot of small businesses that are having an especially difficult time getting their business to grow fast these days. After hearing about so many people's struggles, I decided to do something about it...

**\*\* NEW, For A Limited Time \*\***

I'd like to invite you to take advantage of a special, "Business Breakthrough" coaching session where we'll work together to...

=> Create a crystal clear vision for your "ultimate business success" and the "perfect lifestyle" you'd like your business to provide.

=> Uncover hidden challenges that may be sabotaging the growth of your business and keeping you working too many hours.

=> Leave this session renewed, re-energized, and inspired to turn your business into a highly profitable, revenue-generating machine that practically runs itself.

If you'd like to take advantage of this very special, very limited, and totally FREE 30 minute "Business Breakthrough" coaching session, click reply and answer these questions...

How long have you had your business?

What kind of product/service do you provide?

What are your revenue goals for the next 12 months?

What was your business revenue over the last 12 months? (ballpark)

What do you see as the major challenges holding you and your business back from growing at the pace you want?

On a scale of 0-10, how important is it for you to overcome your challenges and achieve your goals today?

Full Name

Email Address

Phone #

Time Zone

Check off the areas you'd most like to work on...

\_\_\_ Marketing

\_\_\_ Sales Process

\_\_\_ Turning Your Team Into High Performers

\_\_\_ Cash Flow Strategies

\_\_\_ Customer Service

\_\_\_ Systemizing & Streamlining Processes

\_\_\_ Leadership & Delegation

\_\_\_ Other

Since we're making this offer for the first time right now and we don't know how intense the response will be, we can't guarantee a coaching session for everyone.

We'll take as many people as we can and then start a waiting list. You can expect to get contacted by our team to schedule your session within the next 3 business days.

If you don't hear from us, it means we've received more requests than we can handle right now and if something opens up we'll get in touch with you at a later time.

Again, to take advantage of this offer, simply click reply and answer the questions listed above.

Warmest Regards,

[Your name here]

PS: The sooner you send us your answers, the more likely you are to get a session. Click reply now.

## **SOCIAL MEDIA POSTS**

Let's double, triple, or even 10X your business together. I'll coach you for free. Details here: [LINK]

(Note: The link points to your Red Hot Free Session Offer that you'll paste on your blog or website)

Is your business growing too slow for your liking? I'll help you kick it into high gear for free. PM me for details.

How much more money do you wish your business was dumping into your bank account every day? Send me a PM for more deets.

Final day to grab one of these \*Business Breakthrough\* one-on-one private coaching sessions with me for FREE -> [LINK]

# Sales Professional Coach Templates

## EMAIL TEMPLATE:

**Subject:** Get the Sales Breakthrough You Need...

Dear FIRST NAME,

If you've been struggling to close enough sales and you'd like a major breakthrough, then I'd like to invite you to take advantage of a special, "Sky-Rocket Your Sales" personal, one-on-one coaching session where we will work together to...

=> Create a crystal clear vision for the sales success you desire (we'll set targets for prospecting activities, and close ratios that will give you the lifestyle you desire).

=> Uncover hidden challenges that may be sabotaging your sales success (we'll pinpoint specific areas that cause breakdowns in the sales process so you can make immediate changes).

=> Leave this session renewed, re-energized, and inspired to break your personal sales records and enjoy a great income.

If you'd like to take advantage of this very special, very limited, and totally FREE 30 minute "Sky-Rocket Your Sales" coaching session, click reply and answer the questions below...

How long have you had your current sales position?

What kind of product/service do you sell?

What are your sales commission goals for the next 12 months?

What were your sales commissions from the last 12 months? (ballpark)

What do you see as the major challenges holding you back from selling as much as you want?

On a scale of 0-10, how important is it for you to overcome your challenges and achieve your sales and lifestyle goals today?

Full Name

Email Address

Phone #

Time Zone

Check off the areas you'd like to work on...

\_\_\_ Finding a Great Prospect List

\_\_\_ Prospecting

\_\_\_ Assessing Needs

\_\_\_ Presenting Your Offer

\_\_\_ Overcoming Objections

\_\_\_ Closing the Sale

\_\_\_ Getting Referrals & Up-Selling

\_\_\_ Other

Since we're making this offer for the first time right now and we don't know how intense the response will be, we can't guarantee a coaching session for everyone.

We'll take as many people as we can and then start a waiting list. You can expect to get contacted by our team to schedule your session within the next 3 business days.

If you don't hear from us, it means we've received more requests than we can handle right now and if something opens up we'll get in touch with you at a later time.

Again, to take advantage of this offer, simply click reply and answer the questions listed above.

Warmest Regards,

[Your name here]

PS: The sooner you send us your answers, the more likely you are to get a session. Click reply now.

## **SOCIAL MEDIA POSTS**

Want to double or even triple your sales...? I'll help you do it for FREE. [LINK]

(Note: The link points to your Red Hot Free Session Offer that you'll paste on your blog or website)

If you want to \*sky-rocket\* your sales commissions quickly, I can help. PM me for more details.

If you want to make more sales without feeling salesy, I can help. Free one-on-one Sales Coaching. Say YES below if you're interested.

People are loving these \*Sky-Rocket Your Sales\* coaching sessions – so many breakthroughs & 'thank-you' emails – Feeling Blessed! [LINK]

# Leaders & Executives Coach Templates

## EMAIL TEMPLATE:

**Subject:** The secret to getting more from your team...

Dear FIRST NAME,

If you want to get more out of your team for any of these reasons:

=> Because the number of people on your team has been reduced and yet you're expected to produce the same or better results.

=> Your team is not producing the results that are expected from you and your team and you're concerned that your bosses and/or superiors and peers are not going to be happy about that.

=> Members of your team are undermining each other or worse undermining you, causing conflicts and frustrations for you and you'd like to turn your team into a well-oiled machine.

Then, I'd like to help you squeeze the most out of your team as possible by offering you a special one-on-one "Modern Leadership Mastery Coaching Session."

During this session we will...

=> Create a crystal clear vision for the results that you want your team to produce, for the way that you'd like your team to interact with each other and for the kind of people you would like to have on your team.

=> Uncover hidden challenges that may be sabotaging your success with leadership and team building.

=> You'll leave the session renewed, reenergized and inspired to create a powerful results- driven team that gets things done so that you can be the office hero and still have a flourishing personal life.

To claim this special coaching session simply click reply and answer the following questions:

How long have you been in this leadership position?

What are the biggest leadership challenges you're facing today?

On a scale of zero to 10 how important is it to you to get better results from your team?

What are your ultimate aspirations and goals as a leader?

Be sure to also include your name, phone number and email address when you reply so that someone from our office can get back to you and schedule your session within the next 24 to 48 hours.

All the best,

[Your name here]

PS: The sooner you send us your answers, the more likely you are to get a session. Click reply now.

## **SOCIAL MEDIA POSTS**

If you want to get the best out of your team, and they're not producing the results you know they can, you need this: [LINK]

*(Note: The link points to your Red Hot Free Session Offer that you'll paste on your blog or website)*

If you were a better team leader, would you enjoy your job more and probably make more \$? Let Me Help You -> [LINK]

Are there unnecessary conflicts in your workplace? DM me if you want to resolve them for free.

*(Note: You can also ask people to direct-message you as well, so you don't need a website to get started.)*

Last Chance for a \*Modern Leadership Mastery\* one-on-one coaching session w/me for FREE. Details here -> [LINK]

# Career Coach Templates

## EMAIL TEMPLATE:

**Subject:** Here's how to stand out from all other job seekers...

Hey FIRST NAME,

If you've been struggling to get interviews and land a great job fast, then I'd like to invite you to take advantage of a special, "Get Hired Now" personal, one-on-one coaching session where we will work together to...

=> Create a crystal clear vision for the type of job you want, the income level you desire, and what it will take to make it happen – FAST.

=> Uncover hidden challenges that may be sabotaging your success with getting interviews and acing them.

=> Leave this session renewed, re-energized, and inspired to get hired now in the best, highest paying job you've ever had.

If you'd like to take advantage of this very special, very limited, and totally FREE 30 minute "Get Hired Now" coaching session, hit reply and answer the following questions:

How long have you been unemployed?

What was the last job you had?

Did you like it?

How long did you have that job?

What were you paid at that job?

On a scale of 0-10, how important is it for you to find a job right now?

Full Name

Email Address

Phone #

Time Zone

Since we're making this offer for the first time right now and we don't know how intense the response will be, we can't guarantee a coaching session for everyone. We'll take as many people as we can and then start a waiting list.

You can expect to get contacted by our team to schedule your session within the next 3 business days. If you don't hear from us, it means we've received more requests than we can handle right now and if something opens up we'll get in touch with you at a later time.

Yours truly,

[Your name here]

PS: The sooner you send us your answers, the more likely you are to get a session. Click reply now.

## **SOCIAL MEDIA POSTS**

Want help standing out from all other job seekers? I'll help you create permanent job security: [LINK]

*(Note: The link points to your Red Hot Free Session Offer that you'll paste on your blog or website)*

Struggling to find a job? I will help you get hired NOW- Free Coaching, click here: [LINK]

What's *\*really\** stopping you from getting hired? Let's figure it out together. Reply by saying "Yes" below.

Final Day for my FREE *\*Get Hired Now\** coaching sessions. PM me if you're interested.

# Weight Loss Coaching Templates

## EMAIL TEMPLATE:

**Subject:** How THIN do you \*\*REALLY\*\* want to get?

Hey FIRST NAME,

If you could push a button and get all the way down to the weight you know deep down you'd REALLY like to be at, what would you weigh?

Most people "lie" to themselves when they think about how much weight they'd like to lose. They say "I'd like to lose 15 or 20 pounds." But, when we get 60 pounds overweight or more, 20 pounds is barely noticeable (which is one of the reasons why we tend to keep gaining weight - adding another five pounds is hard to notice). BUT...

If you'd like to finally get ALLLLLLL the way down to your sexiest, most confident weight, once and for all AND...

If you'd like to get my personal support to make it happen, then check this out...

For a limited time I'm offering a special "Finally Thin Forever" Coaching Session (a \$350 value) for ZERO COST.

During this powerful, one-on-one coaching session, we'll work together to...

=> Create a crystal clear vision for the ideal life you'll be living in your new, slim, sexy, & confident body.

=> Uncover hidden challenges that may be sabotaging your weight loss efforts and keeping you fat.

=> Leave this session renewed, inspired, and ready to finally lose all of the weight you want- once and for all.

To claim your special "Finally Thin Forever " coaching session today, simply click reply and answer these questions:

How long have you been struggling to lose weight?

On a scale of zero to 10 how important is it for you to lose weight and keep it off once and for all?

What have you tried doing to lose weight in the past?

What happened with those approaches?

What do you see as your biggest challenge with weight loss?

Be sure to include your name, phone number and email address so someone from our office can get back to you within the next 24 to 48 hours to schedule your one-on-one "Finally Thin Forever."

(Please allow up to 60 minutes for this coaching session.) Click reply now to claim your session today.

Warmest regards,

[Your name here]

PS: The sooner you send us your answers, the more likely you are to get a session. Click reply now.

## **SOCIAL MEDIA POSTS**

Struggling to get back into shape? I can help you for FREE: [LINK]

*(Note: The link points to your Red Hot Free Session Offer that you'll paste on your blog or website)*

Would you like to be \*Finally Thin Forever\*? I can help you make it happen for FREE. Say "Yes" below if you're interested.

Want to lose weight, get thin, and stay in great shape? I can help you do it for FREE. PM me for more details.

Last chance to take advantage of my FREE \*Finally Thin Forever\* one-on-one coaching session. Grab yours here -> [LINK]Final Day for my FREE \*Get Hired Now\* coaching sessions [LINK]

# Dating Coach For Women Templates

## EMAIL TEMPLATE:

**Subject:** Find Mr. Right Today...

Hey FIRST NAME,

If you'd like to find Mr. Right today and experience Prince Charming, whatever that may be for you -- tall dark and handsome, powerful, attractive, sexy — whatever kind of man you would really love in your heart of hearts to have in your life...

...To be able to enjoy the kind of relationship that you're looking for where you go out to movies and go on vacations together and go out to dinner with your couple friends and all those great couple experiences...

Maybe you'll even want to get married and have a family...

It all starts with finding the right guy, finding your Mr. Right and I'd like to help you do that. For a limited time I am offering a special "Find Mr. Right Coaching Session" for ZERO COST. During this special one-on-one coaching session we'll work together to...

=> Create a crystal clear vision for the kind of man that you'd like to attract and the kind of relationship that you'd like to have.

=> We'll uncover hidden challenges that may be sabotaging your success with men and dating.

=> You'll leave the session renewed, reenergized and inspired to find and keep a great man once and for all.

To claim your special "Find Mr. Right Coaching Session" today, simply click reply and answer these questions:

How long have you been single?

On a scale of zero to 10 how important is it for you to get in to a relationship now?

What do you see as your biggest relationship challenges?

What would you most like help with when it comes to men and dating?

Be sure to include your name, phone number and email address so someone from our office can get back to you within the next 24 to 48 hours to schedule your one-on-one "Find Mr. Right Coaching Session."

Click reply now to claim your session today. Until next time...

Yours truly,

[Your name here]

P.S. I can't wait to hear how great things are for you once you've got that great man in your life!

## **SOCIAL MEDIA POSTS**

Ladies, struggling to find high-quality men to date? This will help way more than 'dating sites' ->[LINK]

*(Note: The link points to your Red Hot Free Session Offer that you'll paste on your blog or website)*

Find out what's really been sabotaging your relationships with men and keeping you single. Reply "Yes" for more details.

Want to find your soul mate? I'll help you do it for FREE. Here's the scoop -> [LINK]

Looking for Mr. Right? Today is the last chance to get my personal one-on-one support for FREE. PM me for more details.

# Dating Coach For Men Templates

## EMAIL TEMPLATE:

Subject: Get the girl tonight...

Hey FIRST NAME,

We've all been stopped short when it comes to getting a date with an attractive woman.

If you've ever seen a girl on the street and you've thought, "Man I'd really like to talk to her," or at a restaurant or at a club or something like that but yet you didn't follow through, you didn't go up and ask her out, you didn't go up and get a phone number from her...

If you've ever found yourself stopped short when it comes to dating the attractive woman that you would like to date, I would like to help you out. And, if you've ever had the courage to go up and ask out an attractive woman and it just didn't work out, I'd like to help you as well.

See, when it comes to dating women there is a right way and a wrong way to go about having the kind of success that you're looking for. I'd like to personally help you become the kind of man that can naturally and easily approach extremely attractive women, carry on fun conversations with them, easily get their phone numbers, feel very comfortable asking them out on dates and ultimately having the kind of relationship with a woman that you really want.

In order to help you out I've decided to have a personal one-on-one session with as many of my readers and subscribers as I can over the next couple of weeks.

I probably won't be able to work with everybody, but the sooner you request this session the more likely you are to be able to get on my schedule. This coaching session is called the "Confidence with Women Coaching Session."

During the "Confidence with Women Coaching Session" we will work together to...

=> Create a crystal clear vision for the kind of woman that you'd like to have in your life and the kind of relationship you'd like to have with her.

=> We'll uncover hidden challenges that may be sabotaging your success with women and dating.

=> You'll leave the session renewed, reenergized and inspired to take consistent action in your dating and love life so that you can finally have the success with women that you've always wanted.

To get your "Confidence with Women Coaching Session" today, simply click reply to this email and answer the following questions:

How long have you been single?

On a scale of zero to 10 how important is it for you to get this area of your life handled once and for all?

What do you see as your biggest challenges with women and dating?

What was your greatest relationship success to date?

Click reply and be sure to include your name and phone number so that someone from our office can give you a call and get you scheduled for this special 30-minute "Confidence with Women Coaching Session" today.

Until next time...

Yours truly,

[Your name here]

PS: The sooner you send us your answers, the more likely you are to get a session. Click reply now.

## **SOCIAL MEDIA POSTS**

Struggling to get dates with attractive, high-quality women...? I can help you turn this around for FREE: [LINK]

*(Note: The link points to your Red Hot Free Session Offer that you'll paste on your blog or website)*

Ever build up the courage to ask out an attractive woman only to get \*shot down\*?  
Let's end that forever: [LINK]

Guys are loving these \* Confidence With Women \* coaching sessions – so many breakthroughs & 'thank-you' emails from really good guys starting to get dates – Feeling Blessed! [LINK]

A few spaces left for a free "Confidence With Women" Coaching Session. PM me or reply below if you're interested.

# Relationship Coach Templates

## EMAIL TEMPLATE:

Subject: Save your relationship...

Hey FIRST NAME,

Is your relationship on the rocks? Are you worried that your relationship may not last much longer? Have you been thinking about ending the relationship yourself or are you worried that your partner is going to end the relationship sometime soon?

If so, my heart goes out to you. We've all been in these kinds of situations at some point in our lives and they are never easy. In fact, relationships are often our greatest source of happiness and can be our greatest source of despair.

Therefore, for a limited time I've decided to offer a special one-on-one "Relationship Rescue Coaching Session." During this session we'll work together to...

=> Create a crystal clear vision for the kind of happy relationship you'd like to have.

=> Uncover hidden challenges that may be sabotaging your relationship success.

=> You'll leave this session renewed, reenergized and inspired to turn your current relationship into the relationship of your dreams (or know if it's time to get out).

To claim your 30-minute "Relationship Rescue Coaching Session" simply click reply and answer the following questions:

How long have you been in this relationship?

On a scale of zero to 10 how important is it for you to save this relationship?

What are the three biggest challenges you are facing in your relationship?

Be sure to include your name, email address and phone number when you request your session so that we can get in touch with you to schedule your session.

Warmest regards,

[Your name here]

PS: The sooner you send us your answers, the more likely you are to get a session. Click reply now.

## **SOCIAL MEDIA POSTS**

Are you sick & tired of arguing with your spouse? I can help you heal your relationship for FREE: [LINK]

(Note: The link points to your Red Hot Free Session Offer that you'll paste on your blog or website)

Are you struggling to decide if you should stay with your partner or end things for good? I can help. PM me for more info...

Is your relationship on the rocks? Get a \*Relationship Rescue\* coaching session one-on-one w/me for FREE (limited time. Reply below by saying, "I want in!")

Last chance to get a one-on-one \*Relationship Rescue\* coaching session with me for FREE -> [LINK]

# Parenting Coach Templates

## EMAIL TEMPLATE:

**Subject:** I'll help you turn your child's BAD behavior around...

Hey FIRST NAME,

If you have tried everything, but your kids aren't listening, following directions, and they're acting out (kicking, biting, pinching, yelling, throwing things, throwing tantrums, etc), then I'd like to help.

For a limited time, I'm offering a special zero cost "Get Your Kids to Behave" coaching session.

During this powerful 60-minute session we'll work together to...

=> Create a crystal-clear vision for the kind of behavior you want from your child and the kind of relationship that you'd like to have together (now and in the future).

=> Uncover hidden challenges that may be sabotaging your ability to get the respect and best possible behavior from your child.

=> Create an action plan to empower you to begin the process of finding the peace and joy your entire family deserves.

=> You'll leave the session renewed, re-energized and inspired to parent your children into being happy, healthy, successful, respectful and fun.

To claim your "Get Your Kids to Behave" coaching session, simply click reply and answer the following questions:

1. How many children do you have?
2. How many of these children are demonstrating problem behavior?
3. What do you most wish you could change about your child's behavior?
4. What have you tried to turn your child's behavior around in the past and how did that work out for you?

5. On a scale of zero to 10 how important is it to get your child's behavior turned around once and for all?

To claim one of these special zero cost coaching sessions click reply now and answer the questions above. Be sure to also include your name, phone number and email address so we can get in touch with you to schedule your coaching session right away.

My heart is with you and your family,

[Your name here]

PS: The sooner you send us your answers, the more likely you are to get a session. Click reply now.

## **SOCIAL MEDIA POSTS**

Wish you could turn your child's bad behavior around? I can help [LINK]

*(Note: The link points to your Red Hot Free Session Offer that you'll paste on your blog or website)*

If your kids aren't giving you the respect you deserve, this session will be life changing: [LINK]

People are loving these \*Demons To Angels\* free parenting coaching sessions –so many breakthroughs & 'thank-you' emails! [LINK]

Last chance to get my personal one-on-one support turning your child's bad behavior around for FREE. PM me for more details.

# If You Don't Have a Niche Market, Use This Red Hot Offer

## EMAIL TEMPLATE:

**Subject Line:** Secrets of Achievement & Change (Special Inside)...

Hi FIRST NAME,

Do you have something you want to change or achieve in your life? Maybe you'd like to...

=> Start a business

=> Find new love

=> Get a new career (or a raise)

=> Lose weight

=> Get your child(ren) to behave better

=> Or something else

No matter what you'd like to change or achieve, the secrets to success are the same...

#1: Get clear. As specifically as possible, decide what you want. The clearer you are on what you want to have in your life, the more likely you are to achieve it.

#2: Get perspective. Most people don't tell anyone what they want or what they are struggling with and because of that they don't get an outside perspective.

#3: Get support. Very few people (if any) achieve anything great alone. Sports stars have teammates and coaches

Be willing to ask the people in your life to support you.

+++++

\*\* Special ZERO COST "Rapid Change" Coaching Session \*\*

+++++

Do you have something SPECIAL, something important for you to change? If you want to speed up your success rate, then I'd like to help you do it with a special one-on-one personal "Rapid Change" coaching session where we'll work together to...

=> Create a crystal clear vision for "ultimate success" so you know exactly what you want, where you're headed, and what you need to do to make it happen.

=> Uncover hidden challenges that may be sabotaging your ability to make changes that last or that are slowing down your progress.

=> Leave this session renewed, re-energized, and inspired to finally achieve the change you seek- once and for all.

If you'd like to take advantage of this very special, very limited, and totally FREE 30 minute "Rapid Change" coaching session, click reply and answer these questions...

What do you most want to change today?

Have you tried to change this before?

What have you attempted in the past that didn't work?

Why do you think it didn't work?

On a scale of 0-10, how important is it for you to achieve change today?

What other areas of your life do you want to change (if any)?

Full Name

Email Address

Phone #

Time Zone

Check off the areas you'd most like to work on...

\_\_\_ Business

\_\_\_ Weight Loss

\_\_\_ Relationship (get into one)

\_\_\_ Relationship (improve the one I'm in)

\_\_\_ Career Change

\_\_\_ Parenting Challenges

\_\_\_ Other

Since we're making this offer for the first time right now and we don't know how intense the response will be, we can't guarantee a coaching session for everyone.

We'll take as many people as we can and then start a waiting list. You can expect to get contacted by our team to schedule your session within the next 3 business days.

If you don't hear from us, it means we've received more requests than we can handle right now and if something opens up we'll get in touch with you at a later time.

Again, to take advantage of this offer, simply click reply and answer the questions listed above.

Warmest Regards,

[Your name here]

PS: The sooner you send us your answers, the more likely you are to get a session. Click reply now.

## **SOCIAL MEDIA POSTS**

Want to make a big change in your life or achieve something extraordinary? I'll coach you on it for FREE -> [LINK]

*(Note: The link points to your Red Hot Free Coaching Session Offer that you'll paste on your blog or website.)*

What do you want to change? Lose weight? Find love? Find your dream career? I'll coach you to make Rapid Changes FREE. PM me if you're interested.

Looking for a massive breakthrough in your life? I'll coach you to make it happen for free. [LINK]

Last chance for FREE 1-on-1 personal support. Get Your Rapid Change & Achievement Coaching Session. Reply "Yes" below if you're interested.

## **OTHER: "The People I Coach Aren't Listed Here.... What Should I Do?"**

See if you can take one of the pre-written offers listed above and change it to match your own personal target market.

For example, if you're a Real Estate coach, maybe you can use the "sales professionals" email and insert words like "Realtor" and "transactions", etc. If you can't see a way to use one of the free sessions above AND we don't get enough requests for a session based on what you coach, that could mean you need more work on your target market. It might be too far "out there" or you just might not be looking at what the "market wants."

A lot of coaches focus on what they (the coach) want to help people with instead of looking at the marketplace and seeing what people are actually looking for help with.

# **Sample Social Media Posts**



Christian Mickelsen

Admin · Published by Froilan Ortiz TeamChristian [?] · December 13, 2019

### Hey, Coach Club Challengers!

You made it to the last and final week!

First of all, Big, BIG thanks and Congratulations on taking massive action and upgrading your skills.

I would like to say thank you to EVERYONE who participated in this week's challenge (in the Monday 9th Post) will receive this week's special prize:

1 ticket to Success Accelerator Event (VALUE \$2,000.00).

Winners who are NOT Coach Club Premium members will receive access to one of my legacy programs..."Client Rush Cash Machine" value: \$1,000.

In addition, Our Top 3 lucky participants (Bruce Eichelberger, Melisa Oldland Liberman, Tina McDermott) this week get access to a fantastic resource: A private, invite-only webinar where my top, world-class copywriters will give YOU personal feedback on YOUR copy!

As you may know, hiring professional copywriters costs thousands and thousands of dollars \$\$\$\$ and I know you will receive incredible value by having my team's expert eyes on your copy!

Because I will reimburse my copywriters for their valuable time, this special prize will only be available to Coach Club Premium members.

You are the winners of the Money-Making Email challenge.

A member of my team will reach out to you directly with details of the webinar time and place.

Check your DM in the coming days. A member of my team will reach out to you directly with details of the webinar time and place, so be on the lookout!

Congratulations again to this week's superstars.

\*\*\*\*\*

And, with that, I would like to say thank you to everyone who took part in this challenge!

Take a moment to celebrate your awesome achievement!

ps: If you would like to be eligible for Grand Prizes in upcoming challenges, valuable trainings, and monthly coaching calls with me, you are most welcome to join CoachClub Premium.

Keep an eye out because I will open CCP for enrollment very soon, (but doors are only open for 72 hours), so you will need to be quick!

CONGRATULATIONS again for all the incredible work!



15

22 Comments

Like

Comment



 Create Post |  Photo/Video |  Live Video |  Life Event 



OMG! My client Judy just hit her goal weight after losing 46.7lbs in just 17 weeks in my Finally Thin Forever program. If you want results like this, type "yes" below or PM me and we can set up a time to chat.



Photo/Video



Tag Friends



Feeling/Activity



Check in



GIF



Support Nonprofit



Watch Party



Play with Friends



News Feed



Public ▼



Your Story



Public ▼

Post



Can you imagine saying "I've lost 45 pounds, kept it off, and no longer struggle with low energy" for over 1 year now? My client, Geniva couldn't either. But she did it. And you can too. 🙌

Join me in the Body Mojo challenge.

In less than 4 weeks, I'll help you get control of any unwanted weight and keep it off!

PM me for details and let's do this!  
[#totaltransformation](#)



Photo/Video



Tag Friends



Feeling/Activity



Check in



GIF



Support Nonprofit



Watch Party



Play with Friends



News Feed



Public ▼



Your Story



Public ▼

Post



EEK! Congrats are in order! 🎉 My client, Bob just proposed and she said YES!

If you're looking for your soulmate, PM me and let's get you in a great relationship by Valentine's Day! 💕

[#LoveIsInTheAir](#)

[#LoveByDesign](#)

[#YouGetASoulmateToo](#)



Photo/Video



Tag Friends



Feeling/Activity



Check in



GIF



Support Nonprofit



Watch Party



Play with Friends



News Feed



Public ▼



Your Story



Public ▼

Post



\$35K in 3 consecutive days! I helped my clients land 2 major shows right before the weekend. If you feel your music is underrated and you'd like to book more lucrative events, PM me.



Photo/Video



Tag Friends



Feeling/Activity



Check in



GIF



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Play with Friends



News Feed



Public ▼



Your Story



Public ▼

Post



**Christian Mickelsen**

Admin



· December 11, 2019

### Your chance to win...

The Money-Making Email challenge draws to a close this Friday, Dec 13th.

If you have not yet taken part, you **STILL HAVE TIME** to enter!

(Find the posts from the 2 previous Mondays which start with "CoachClub Challengers" and read the instructions about the money-making email challenge).

Then hunker down, focus, get-it-done, and submit your feedback by Friday.

Lots of unannounced prizes are up for grabs - here's just one example:

**FREE TICKETS** to my next event!

Check out these pictures from our last event... this could be your chance to win your complimentary tickets and join me **LIVE!**





**Christian Mickelsen**

Admin · Written by Christian Mickelsen [?] · January 31 at 10:56 PM

Check these 3 out! Congrats to our newest Rapid Results Coaches!

135 people got trained and certified during the Rapid Results Coaching Academy 1 day intensive.

That means 135 more people equipped to go out here, change lives and get the world coached!

Register now for the next 1 day intensive.



# **Social Media Secrets Workbook**

Print out these pages, grab a pen, and follow along during our live training session.





## The simple 3 step process for getting coaching clients is...

1. \_\_\_\_\_
2. People have an \_\_\_\_\_ with you
3. People hire you

You need to create a \_\_\_\_\_ to attract potential clients offline and online.

## How to get people to hear about you

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

## Why social media is great for social proof:

1. You can post \_\_\_\_\_ of other people who have gotten results from your coaching.
2. You can create a \_\_\_\_\_ and watch other people post results from your coaching.

Getting people from social media to your \_\_\_\_\_ allows you to reach out to them any time in a medium your control.

## 5 fast, fun and free ways to get clients on social media are...

1. Hold \_\_\_\_\_
2. Use emojis and \_\_\_\_\_ to get people's attention
3. Engage with your followers on a regular basis
4. Post consistently ( \_\_\_\_\_ value and \_\_\_\_\_ pitch)
5. \_\_\_\_\_ people you feel would be a great fit for your coaching

Given what you learned inside this training today, how would you explain your coaching to a potential prospect so that they're excited to hire you?

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## This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.